

Morgan Baker
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Web Developer
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Inverness
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With over a decade of experience developing custom websites and applications for clients across multiple sectors, I'm a developer with strong specialisation in bespoke WordPress and modern web applications. I bring an approach that focuses on the details, producing high-quality products, and user experience.

During my time as a developer, I've been sure to incorporate modern web development practices into my workflow using React and React-based libraries. I've transitioned from a sole focus on front-end development to becoming a full-stack developer. Managing not only the delivery of multiple projects but also server maintenance, along with undertaking client meetings and project management.

I've worked in a mixture of contract and full-time, hybrid and fully remote, allowing me to adapt very quickly to a new team or setup. Bringing results quickly and creating products that are appreciated not only by clients, but also by their own users.

Developer
Envoy Group / Aquila
Inverness
Aug '23 to Dec '25

With Envoy Group, I led the design and development of bespoke web solutions for our clients. These clients were primarily in the engineering sector. All builds utilised a custom WordPress installation, favouring the Block Editor API, and using React to deliver scalable, user-friendly editing experiences tailored to our client's needs. As lead developer, I was responsible for technical direction, project estimation and end-to-end delivery.

- **Custom WP theme development:** Design and implement WordPress themes and blocks, ensuring performance, maintainability, and alignment with client brand standards.
- **Technical ownership:** Architectural decisions around theme structure, block systems and tooling, while managing client servers, domains, and email systems under retainer contracts.
- **Client liaison:** Primary technical contact for all clients, translating their business requirements into development roadmaps and producing time estimates, managing expectations, and overseeing delivery.
- **Codebase optimisation:** Establish and maintain an internal WordPress boilerplate and reusable custom blocks, to improve code consistency, quality and delivery efficiency across projects.
- **Team leadership:** Junior developer training and mentorship, conducting code reviews to uphold standards and progressively introducing more complex tasks.

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Developer
Bluestone98
Remote
Jun '22 to Aug '23

At Bluestone98, I delivered award-winning, media-rich WordPress websites for high-profile clients across various sectors. Balancing development and project management responsibilities. Our projects ranged from bespoke corporate websites to eCommerce solutions. With a strong focus on quality, performance, and client satisfaction.

- **Custom, award-winning WP builds:** Developing bespoke themes tailored to client requirements, incorporating advanced functionality and strong design integration.
- **eCommerce expertise:** Built and maintained robust WooCommerce solutions, enabling clients to expand and optimise their online sales channels.
- **Client collaboration:** Working closely with clients throughout the project lifecycle and translating their requirements into technical specifications.
- **Website maintenance:** Managing retainer work by keeping client websites secure, up to date, and with fresh content additions.
- **Project delivery:** Perform smooth site launches of new websites with a seamless transition from development to live environments.

Developer
Gooley
Remote
Feb '22 to Jun '22

Gooley Creative deliver white-label WordPress websites for multiple external agencies under NDAs, working in a deadline-driven environment where precision and turnaround speed are critical. I was employed as a white-label developer to work on WordPress projects.

- **White-label WP development:** Producing bespoke WordPress builds for agency partners, ensuring full alignment with supplied designs and brand guidelines.
- **Rapid project delivery:** Consistently meeting deadlines without compromising code quality. Demonstrating adaptability in demanding project cycles.
- **Quality assurance:** Implement rigorous QA processes to guarantee code performance, cross-browser compatibility, and a great user experience.
- **Strict client confidentiality:** Operating under rigorous NDA conditions, maintaining client trust and discretion across a wide range of industries.

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Developer
Strut
Inverness
Jan '19 to Feb '22

Strut's business model focuses on designing and developing custom WordPress websites. Concentrating on front-end quality, long-term maintainability, and Google PageSpeed optimisation. Working as part of a compact, versatile development team, I combined front-end expertise with client engagement.

Developer
Velocity Design
Inverness
Mar '18 to Jan '19

During my time at Velocity Design, I built bespoke WordPress websites for small and medium-sized businesses across the Highlands. Tailoring themes to meet client requirements while ensuring strong performance and usability.

Junior Developer
Dynamic Edge
Inverness
Feb '17 to Mar '18

At Dynamic Edge, I developed tailored WordPress content management websites for clients across Scotland, the wider UK, and the Middle East. Working in a small in-house team and alongside agency partners, I combined front-end and back-end development skills with project management responsibilities.

Junior Developer
Qcode
Inverness
Sep '15 to Dec '16

Qcode was where I began my career in web development. Building core skills in HTML and CSS, using the Bootstrap framework, while learning from senior developers in a collaborative agency.

Military Service
Apr '04 to Feb '09

Royal Navy — Air Engineering Mechanic

Education
UHI

HND — Interactive Media

References & Examples

Available on request.